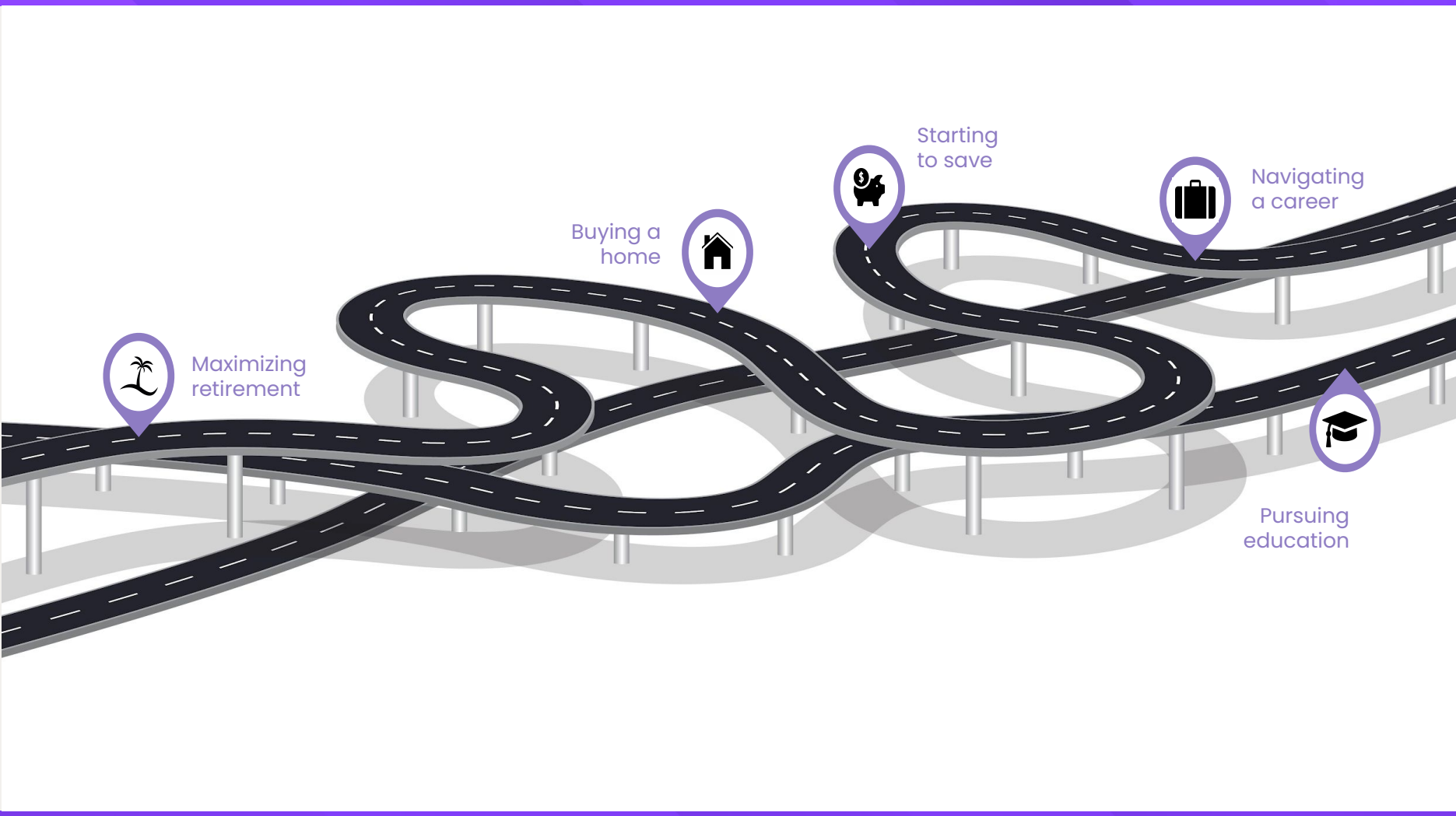


FRAME

**Your dedicated fertility and family building
advisor**



Maximizing retirement

Buying a home



Starting to save



Navigating a career



Pursuing education



No proactive support

Building a family



Buying a home



Starting to save



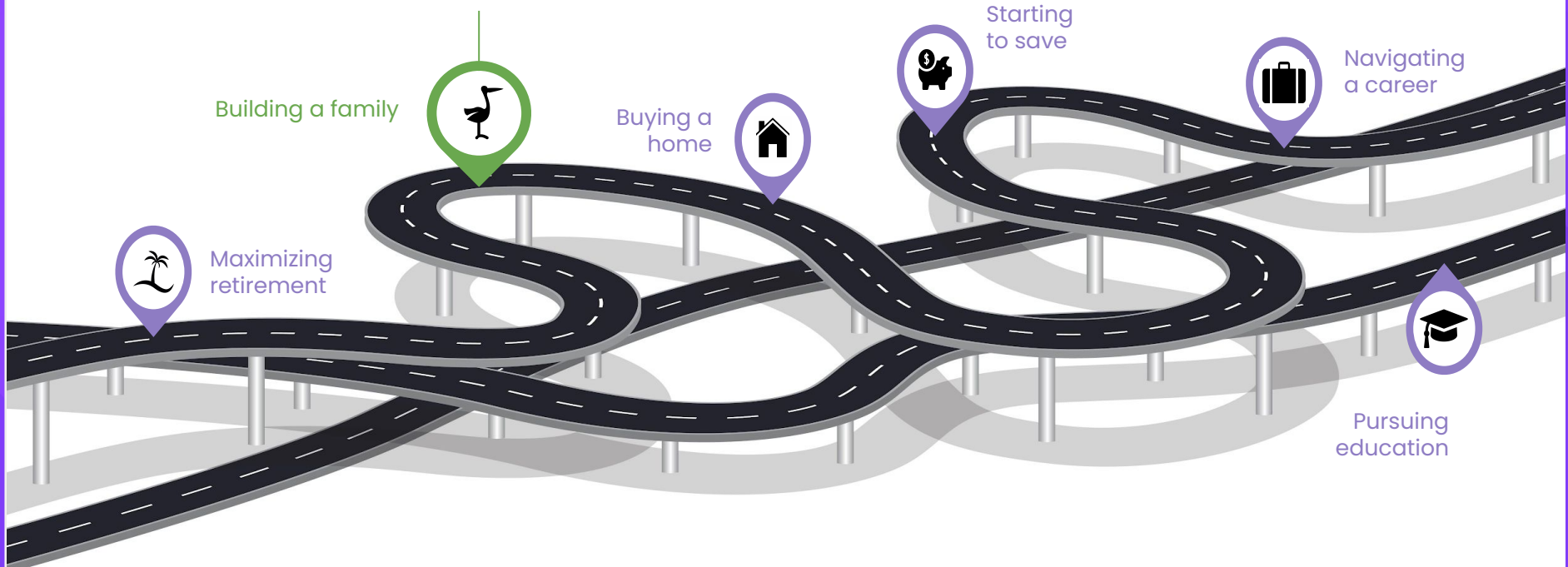
Navigating a career



Maximizing retirement



Pursuing education



THE PROBLEMS

People share that **they need better and more support** on the journey



91%

People share that they have anxiety about building or expanding their family



*I know that there are things I could or should be doing, but **it's so overwhelming. I just don't know where to start.***



*I am not sure if **my health or really my partner's health** is in good shape. But **what should I really be thinking about?***



THE SOLUTION

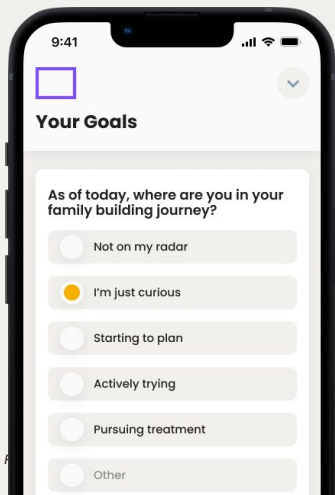
Frame helps ensure that your experience is **simplified and supported**



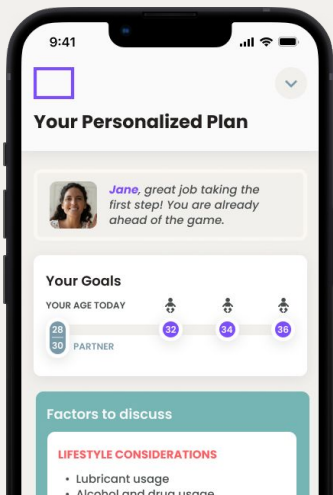
HOW IT WORKS

Frame is your **dedicated fertility & family building advisor**

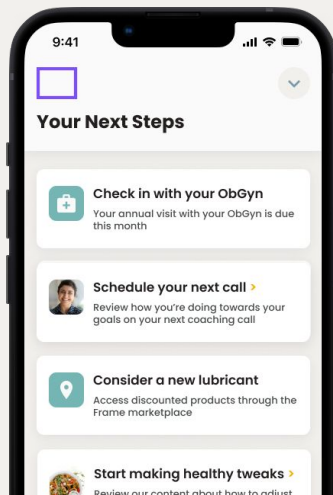
Evidence-based assessment



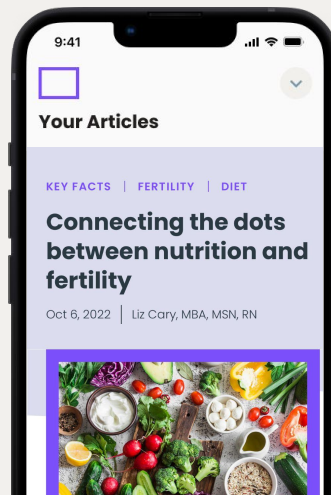
Personalized action plan



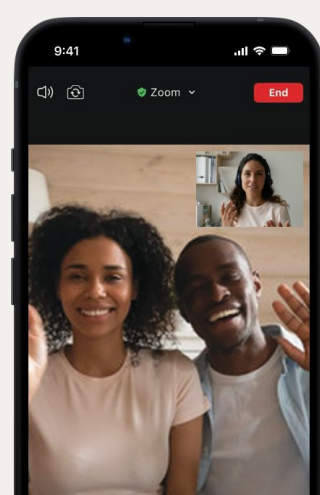
Guided next steps & marketplace



Content, videos & more



1:1 coaching & navigation



What people are saying about Frame




How Frame Helped

- ✓ Uncovered the root cause of her painful periods
- ✓ Helped her find a new ObGyn and empowered her with the right talking points
- ✓ Educated her about her options



Frame is helping me think through my options. And my coach connected me **with an ObGyn who uncovered the reason for my pain.** I am so glad that I **have my coach who listens and supports me...**

- Anne, Just Curious, 27 

What people are saying about Frame



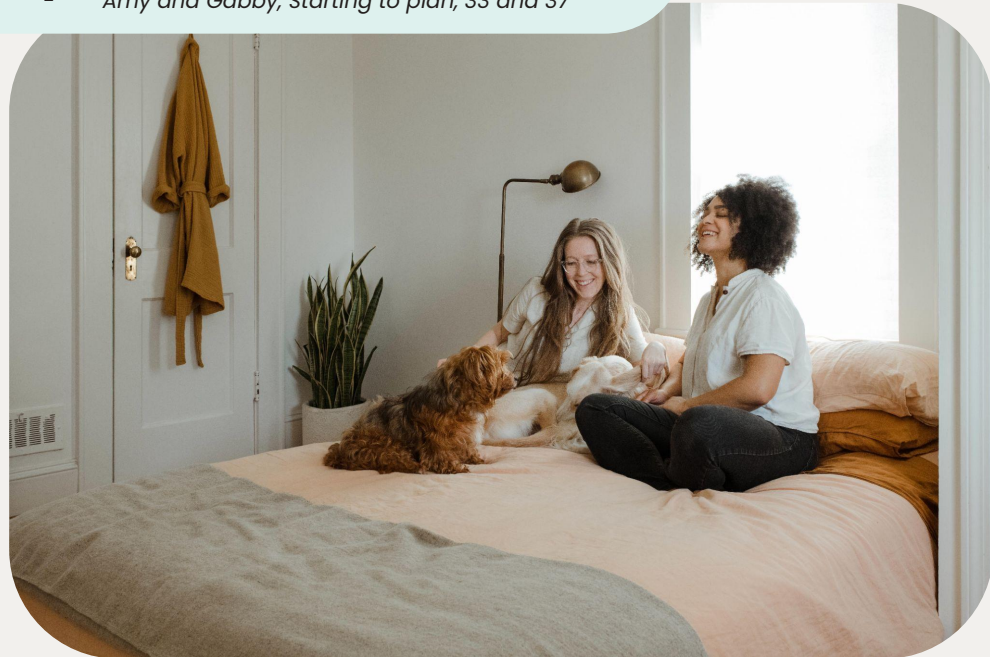
I've been so stressed about what to do to even get started... And **now we know what to focus on right now especially related to lifestyle** given we will need treatment...



- Amy and Gabby, Starting to plan, 33 and 37

How Frame Helped

- ✓ Assessed both partners to enable a discussion around their approach (e.g., reciprocal IVF, IUI)
- ✓ Worked towards key lifestyle changes
- ✓ Connected them with resources to explore adoption and treatment



What people are saying about Frame



This was so easy to understand. **I had no idea** that some of these things impacts our ability to get pregnant. **Glad we figured this out now.**

- Nick (and partner), Actively Trying, 31

How Frame Helped

- ✓ Discussed how male factors impact fertility too
- ✓ Ordered an at-home semen analysis
- ✓ Adjusted key lifestyle factors following initial testing (e.g., drug usage)
- ✓ Switched lubricants and started ovulation tracking

What people are saying about Frame



Frame is basically my fertility doula. Helping me unpack the confusion of the medical system and make it so much easier to ask questions and get support. **I email with my Coach at least weekly.**

- Kaitlyn, In Treatment, 38



How Frame Helped

- ✓ Learned about the need for vaccines before treatment
- ✓ Initiated lifestyle changes (e.g., mediterranean diet, new prenatal vitamins)
- ✓ Discussed their options - IUI vs. IVF
- ✓ Mapped out a plan including timelines and cost estimates for various options
- ✓ Served as a sounding board throughout the process

FRAME IS READY FOR YOU!

- It's free of charge and easy to get started
- Supports **anyone** that may want a family someday
- For your AND/OR your partner
- You do NOT need to be on your employer's medical plan
- There for you 24/7 via phone, email or text
- Book a 10 min consult for more information
<https://www.framefertility.com/scheduling-10-minute>
- Text us confidentially with any questions at **(415) 917-1886** or email us at hello@frameyourfuture.com

Sign up today: <https://app.framefertility.com/invite/connerstrong>
access token: connerstrong

FRAME

Questions?